

Sensor Data Ecosystems

Prokop Jehlicka HERE Technologies | June 2017

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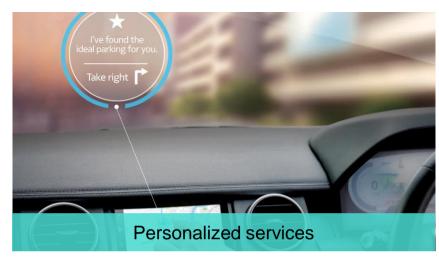














Live road services



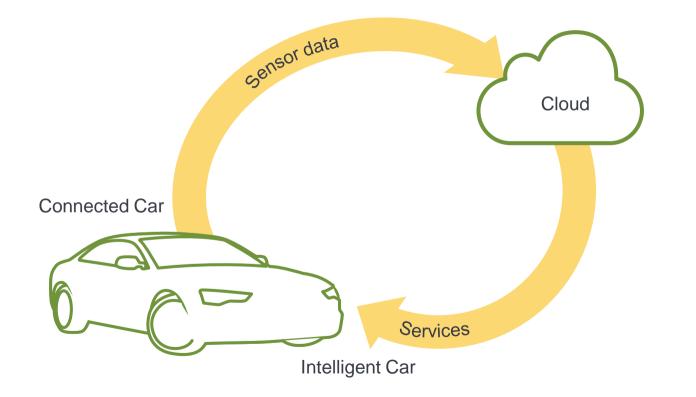
Safety services



Vehicle automation

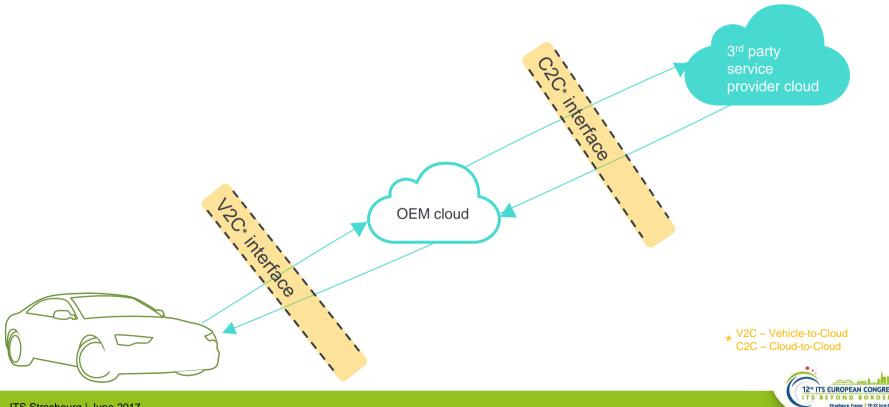
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Closed feedback loop between the car and the cloud





The sensor data interfaces

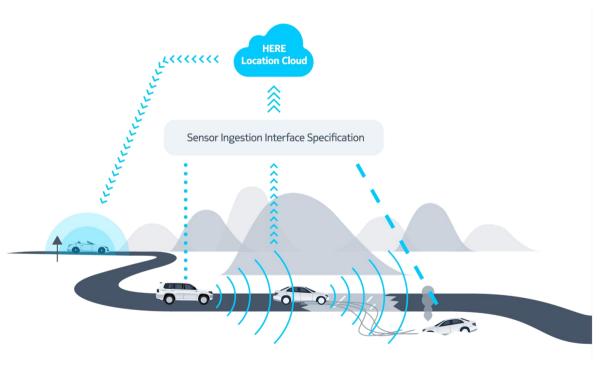


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Interface Challenges

- Data incompatibility
- Siloed data streams
- Additional interfaces required to ingest data by third parties
- Data loss
- Implementation overhead

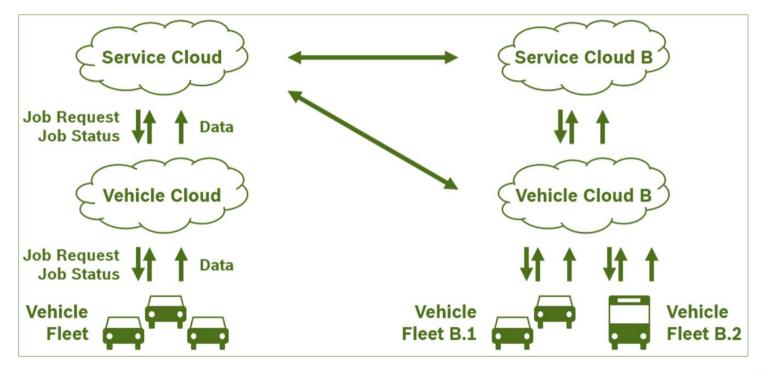
Introducing SENSORIS



- Standardization of sensor data content
- Vehicle-to-Cloud / Cloud-to-Cloud
 - Sensor manufacturers
 - Car manufacturers
 - Location-based services provider
 - o Mobile network operators
- Part of Open Autodrive Forum
 - Focus on Sensor Data upstream
 - Alignment with NDS, ADASIS, TISA



SENSORIS architecture: Multi-role model





Use Case: Real-time services



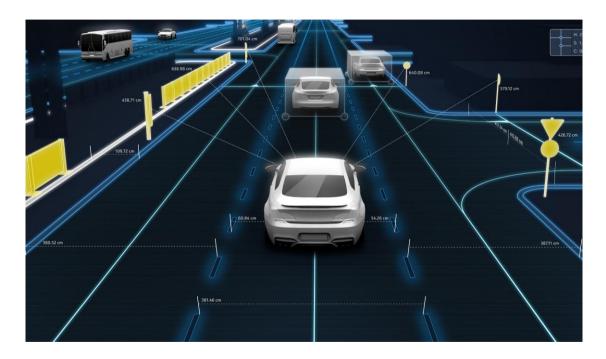
Traffic flow Traffic incidents Hazard warnings

Environmental conditions

Traffic signage



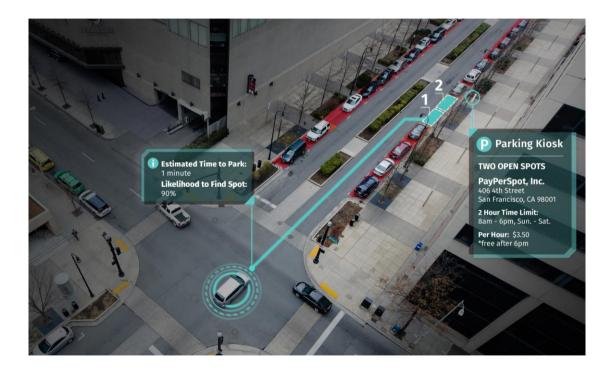
Use Case: Map maintenance



- Road geometry and attributes
- Lane geometry and attributes
- POI entries and exits
- Road condition



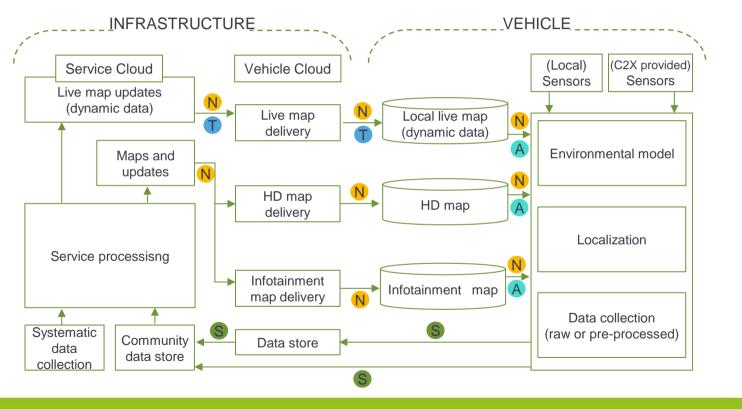
Use Case: Statistical analysis



- Historical and real-time data analysis
- Personal preference learning
- POI recommendations



SENSORIS in the context of other standardization efforts



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Thank you!

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