

PRESS RELEASE

SENSORIS Innovation Platform becomes a non-profit association under Belgian law

[Brussels, 29 November 2023] – The SENSORIS Innovation Platform announced that it has acquired the status as a non-profit association operating under Belgian law as of 8 November. This official change marks a pivotal moment in SENSORIS's journey towards advancing the standardisation of information exchange between in-vehicle sensors and dedicated clouds.

The transition to a non-profit legal entity represents a key step forward for SENSORIS and its dedicated members. This strategic move is aimed at establishing official liaisons with ISO TC 22 SC31, ISO TC 204 and CEN TC278 WG7. The primary objective is to pave the way for SENSORIS to become an international ISO as well as CEN standard accelerating the widespread adoption of its standardized interface.

The founding members of the SENSORIS non-profit association are <u>ERTICO-ITS</u> <u>Europe</u> (Belgium), <u>HERE Technologies</u> (The Netherlands), <u>NNG</u> (Hungary) and <u>Huawei</u> <u>Technologies</u> (Germany).

SENSORIS's members will now define a comprehensive roadmap that outlines key milestones and objectives for the years ahead. This collective effort will provide clear direction for all forthcoming SENSORIS developments, ensuring the continued efficient deployment of its specifications.

"As cars become increasingly connected with higher degrees of automation, the objective of SENSORIS to define and standardise the interface for exchanging information between invehicle sensors and the cloud is more important than ever," said Christelle L'Hostis, Sr Director Analytics Foundation at HERE Technologies and member of the SENSORIS Steering Board. "We are pleased to see SENSORIS become a non-profit association under Belgian law, and we will continue to promote its adoption in the industry to further mobility innovation."

With the confirmation of its non-profit status and the collaborative efforts of its members, SENSORIS is poised to make significant strides in revolutionising the way in-vehicle sensors interact with dedicated clouds, ultimately benefiting the entire automotive industry.



For further information, please contact:

Jean-Charles Pandazis, Coordinator jc.pandazis@mail.ertico.com

Anna Zanetti, Communication manager a.zanetti@mail.ertico.com

About SENSORIS: Initiated in 2016 by HERE Technologies and ERTICO partnerships, SENSORIS is a membership and business-driven innovation platform representing a group of about 30 key players from the global vehicle industry, map and data providers, sensor manufacturers and telecom operators. It is dedicated to developing a global standardised interface for the upload of vehicle sensors data to a dedicated cloud as well as between service clouds. As an official non-profit organization under Belgian law, SENSORIS is committed to fostering innovation and ensuring the efficient deployment of its specifications.

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